# What Orizon Can Do For You



#### **Just Listed Postcards**

Just listed postcards are a great way to notify neighbors of what your home has to offer so that they can spread the word to anyone they know of that's interested in moving to the neighborhood



# Colorful Signage

Easy to see signage that is well known throughout the community draws attention to your home and helps it stand out



### **CAT Program**

Custom Audience Targeting is a great tool that captures home buyers in our area who are searching for homes online and directs them to Orizon's website



### Orizon's Sales Team

The #1 Sales team in Whitley County will collaborate with one another to help get your home sold



### Real Estate Guides

Though most homebuyers are searching for their homes online, for those who prefer to look on paper, we will put a small ad of your home in the local Real Estate Guide



### Video Tours/ Aerial Photos

For larger homes, video tours and aerial photos can help showcase all areas of your home and property

We can't wait to work with you!

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### Free Professional Photos

Todays buyers rely heavily on the internet when searching for homes. Photos play a huge part in capturing their attention.



# MLS (Multiple Listing Service)

The MLS is the central search database among Realtors. making your home available to all Realtors in our region.



### Social Media

Your home will be blasted on Orizon's Facebook, Instagram, and Twitter + my own business Facebook page, Instagram & Twitter. You will also get a paid sponsored post on FB.



#### **CMA**

A comparative market analysis is a great tool to determine a compelitive price for your home. Setting the right price from the start is key in selling your home quickly



# **Market Share**

Orizon has been the leader in home sales in Whitley County for over 35 years and has a strong presence in surrounding counties as well.



# **Agent Tour**

Every Tuesday morning Orizon agents tour the new office listings in Whitley County to see if it would suit one of their potential buyers. This is beneifical due to Orizon's large market share in the area!

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